



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 5795

| | | | | |
|------------------------------------|---|---------------------|-------------------------------|---------------------------------------|
| SERIAL NUMBER 09/749,255 | FILING DATE 12/27/2000 RULE | CLASS 725 | GROUP ART UNIT 2611 | ATTORNEY DOCKET NO. T727-10 |
|------------------------------------|---|---------------------|-------------------------------|---------------------------------------|

APPLICANTS
Gregory Flickinger, Furlong, PA;

**** CONTINUING DATA *******
THIS APPLN CLAIMS BENEFIT OF 60/238,056 10/05/2000 *BS*
AND CLAIMS BENEFIT OF 60/183,411 02/18/2000
AND CLAIMS BENEFIT OF 60/196,375 04/12/2000
AND CLAIMS BENEFIT OF 60/229,156 08/31/2000

**** FOREIGN APPLICATIONS *******
None BS

IF REQUIRED, FOREIGN FILING LICENSE
GRANTED ** 02/08/2001 **** SMALL ENTITY ****

| | | | | |
|--|-------------------------------|----------------------------|---------------------------|--------------------------------|
| Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no | STATE OR COUNTRY PA | SHEETS DRAWING 5 | TOTAL CLAIMS 27 | INDEPENDENT CLAIMS 4 |
| 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged <i>[Signature]</i> <i>BS</i> Examiner's Signature Initials | | | | |

ADDRESS
27832

TITLE
Scheduling and presenting IPG ads in conjunction with programming ads in a television environment

| | | |
|-----------------------------------|---|--|
| FILING FEE RECEIVED 523 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees |
| | | <input type="checkbox"/> 1.16 Fees (Filing) |
| | | <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) |
| | | <input type="checkbox"/> 1.18 Fees (Issue) |
| | | <input type="checkbox"/> Other _____ |
| | | <input type="checkbox"/> Credit |